Unique dual degree program which will develop shipping management understanding and make your future bright and enhance employability.

Start date: 17th Sept, 2012
Application deadline: 15th Sept, 2012

Start Date: 1st Jan, 2013
Application Deadline: 15th Dec, 2012

Email: infor@mintship.com
Visit: www.mims.org.uk
www.mti.edu.pk
Tel: +92 21 35611707-705-704
Fax: +92 21 32858054
Welcome
greetings from maritime training institute, karachi

Welcome to the MBA in Shipping & Logistics dual degree programme, offered by Maritime Training Institute, Karachi in affiliation with University of Karachi and Binary University College of Malaysia, which is duly recognized by H.E.C – Higher Education Commission Pakistan and NAREC – UK.

This unique programme provides the personal and professional qualities you need to enter the domain of management at a time when adoptable, competent, compassionate and inspiring leaders are needed more than ever.

The programme encompasses on key aspects of management, with a focus on the maritime sector, including Shipping Business and International Trade, Business Strategy, Executive Leadership, Advanced International Marketing, Financial Management, Risk Management and Optimizing Business Performance.

The programme provides a solid basis for the career advancement, and culminates with the Business Transformation Project a dissertation piece that is your opportunity to demonstrate and apply your skills to a project of your choosing.

Thus the programme delivers traditional general management training within the shipping environment while focusing on developing those attributes that signify a true leader.

This unique program which includes full spectrum of maritime disciplines, from engineer to CEO,

Secure your place on this exciting and challenging programme as early as possible.

Please note admissions are open and we do have limited seats and therefore admission will be on the basis of “first come first serve”.

We look forward to welcoming you to the MBA in Shipping & Logistics.

Capt. S.M.A Mahmoodi
Director, Training & Studies
Maritime Training Institute
Karachi – Pakistan

Gilbert Alvin
Director, Business Development & International Collaboration
Selangor, West Malaysia
MARITIME TRAINING INSTITUTE

has been providing training programmes for the maritime and transport industry for over one decade in a befitting manner which are in compliance with STCW 2010 manila amendments and IMO Model courses. Our programmes enable career enhancement and progression.

We are affiliated with leading academic and industry bodies to provide accredited education and training where it is much needed and therefore Maritime Training Institute is considered as one of the premier institute for professional development within the shipping, transport, Maritime and logistics sectors.

We are committed to improve and enhance our resources thus enhancing your experience in order to maximize your reward for the investment you make in your future. We continue to endeavor new areas to provide you with the qualifications needed for a successful career.

UNIVERSITY OF KARACHI

The University of Karachi was established by an act of Pakistan parliament in June, 1951. The present campus, to which the University shifted in 1959, is spread over 1279 acres of land, situated 12 Km away from the city center.

Today the University is recognized as a premier center of learning and research in the Subcontinent and in the Third World. A number of scientists and scholars affiliated with the University are working in important positions both within and outside Pakistan and have won recognition and acclaim. One of the institutes of the University has got the distinction of being made the Centre of the Third World Academy of Sciences. Students from several foreign countries are also pursuing for the Masters and Doctorate degrees. Because of high academic and research standards of the University a large number of students from Karachi and other parts of the country apply for admission here. Keeping in view a very high number of applicants, the University has started evening classes in several departments at BS and Masters Levels and a Directorate of Evening Program was established to control and run Evening Program.

At present teaching at the University campus is conducted under six faculties: Faculty of Arts, Faculty of Science, Faculty of Islamic Studies, Faculty of Management & Administrative Sciences, Faculty of Engineering and Faculty of Pharmacy. There are over 52 departments and 19 research institutes/centers, which are imparting education to more than 24,000 students including students from foreign countries. The faculty comprises of more than 700 highly qualified and experienced teachers; many of them have obtained higher degrees from abroad and enjoy a high repute internationally. The non-teaching staff comprises more than 1700 people to help with administrative and other matters.

The University of Karachi is also an affiliating and examining body and at present, 145 colleges and institutions are affiliated to the University. The courses of studies for these institutions are approved by the University and examinations are also conducted under its auspices. The University conducts examinations of about 150,000 students studying in these colleges/institutes, prepare their results and award degrees.

BINARY UNIVERSITY

As one of the most established and respected universities for management, IT and Entrepreneurship education in Malaysia, and offer world-class education at an affordable cost. Ambitious people who thirst for the latest thinking in business and IT, come to us because they know Binary equips them with a competitive edge through its superior programmes. As a specialist university, we help differentiate you by transforming you into an ISP graduate [Industry Specialist Professional Graduate]. This is to provide you a major competitive advantage in the job market.

12 REASONS TO CHOOSE BINARY

- 100% Accredited Courses.
- Internationally Recognised Degrees.
- Career Focused: We produce ISP Certified graduates.
- Affordable Fees.
- International Students from over 60 Countries.
- Research Focused with 4 dedicated research centres.
- Experienced and well qualified Lecturers.
- Great Pathways: Foundation to Ph.D.
- Great Location.
- Produces Entrepreneurial Graduates.
- “2+1” Pathway to British / Australian Universities.
- Professional Recognition of ACCA (UK) and CPA (Australia) Accredited.

ISP CERTIFIED GRADUATES

All students (degree or master) graduate from Binary with two certificates. One is the degree parchment and the other being the ISP Certified Professional Certificate. Every graduate is ISP Certified by industry practitioners.

INDUSTRY LINKS

We have strong links with the industry. We are the only University that has forged strategic partnerships with all five of the world’s TOP computer giants – IBM, Oracle, Sun Microsystems, SAP and Microsoft. The University is equipped with state-of-the-art computing facilities, which include a Sun Ultra and an IBM RISC laboratories. There is also a dedicated Apple iMac multimedia studio and 9 other Pentium labs. Java and .Net is widely used in the University. International firms such as Siemens Nixdorf, Arthur Anderson, IBM, Philip, HSBC, Ericsson, Citi Bank, Sony (to name a few) provide you excellent opportunities to do your industry projects. To enable students to do quality research, the University has an online digital library.
The program aims at giving participants an up-to-date and penetrating insight into shipping economics and modern management theories, and their application in the maritime sector. The program adopts a holistic view of shipping, integrating commercial, technological and financial aspects as well as maritime law, supply chain management, and leadership challenges. In this way, program graduates develop a complete understanding of the multi-faceted challenges in the sector.

Taking students to a top international level in business administration, the program reflects the needs of the industry in a world where globalization, enhanced competition, and the speed of technological change place ever increasing demands on executive management skills.

Four governing themes are evident throughout the program: leadership challenges; globalization of the economy; implications of information and communication technology envelopment; and the need to respond to intense changes in logistics requirements. A final Integrating Strategy Project serves two purposes: for the candidate, the aim is to integrate all topics covered in the program by using real world data on a problem related to the candidate’s own company. For the candidate’s company, the benefit is a thorough-going analysis of a strategic issue, with solutions and implementation plans proposed. This is a modular program – with each module lasting one week – supported by a virtual platform, where assignments and group discussions enhance the learning process.

### Programme Structure

The design and content of the programme balances management theories with their practical business and industry-specific applications. It has been developed in conjunction with industry leaders, shipping executives, well-regarded academics and the next generation of management.

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<td>Strategic issues to be thoroughly analyzed with proposed solution and implementation plan.</td>
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<td>One elective subject to be selected from list of elective subjects.</td>
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**Fees & Commencement Information**

Total programme fee is **Pak Rs. 300,000/=** and can be paid in FOUR installments.

Admission fee is **Pak Rs. 12,000/=** to be paid at the time of enrolment. Applications submitted without this will not be processed.

The Admission fee be deducted from the total fee once approved onto the course and is refundable where applicants are not accepted into the programme.

**Application Deadline is 15th December, 2012**
Applications must be received in full by this date to secure enrolment (subject to approval) in time for the start of the programme. Any applications missing necessary supporting documentation including the deposit on this date will not be processed.

The programme commences on 1st January, 2013

**Resources include**
- Study guides
- Multi-media resources
- Individual access to tutors
- Traditional textbooks
- Industry case studies
- Small group-directed idea generation and assessment
- Discussion groups

**Programme Overview**

The MBA in Shipping & Logistics is offered by Maritime Training Institute, Karachi in affiliation with University of Karachi and Binary University, Malaysia. The programme curriculum will equip current and future maritime leaders with the skills and knowledge they need to manage their business successfully.

The programme consists of 24 modules delivered over two years. Topics covered include maritime administration, ship finance, risk management, economics and trade, maritime law, formulating business strategy, human resource management, executive leadership, international marketing, brand establishment, logistics and supply chain management, project mastery and innovative practice.

The final Business Transformation Project will allow you to analyse a current issue affecting your company or the industry, using real world data and presenting realistic action points. This project is not only integral to the achievement of programme outcomes but will prove invaluable to your company or industry sector.
Recognition and Benefits

Gaining an internationally recognized dual degree of Masters of Business Administration qualification from University of Karachi and Binary University, Malaysia, you will benefit from:

- Access to industry experts and leading maritime academics
- Entry into an exclusive network of current and future industry leaders
- Guidance from the expert faculty of University of Karachi and Binary University Malaysia
- Eligibility for advanced grades with certain professional institutes, such as the Chartered Institute of Management, Institute of Chartered Shipbrokers, Chartered Institute of Logistics & Transport
- Upon successful completion you will be eligible and encouraged to study for a qualification towards either a DBA, or a PhD at Binary University, Malaysia

Academic Council & Faculty

An expert faculty has been created with leading maritime academics and business leaders to provide an innovative, flexible and inspiring learning experience.

Programme modules have been written by industry specialists plus a selection of permanent and visiting faculty, and draw upon business scenarios to ensure theory is given the necessary context.

Academic Council

Capt. S.K.A Mahmoodi
FCILT., MRIN., MNI., MinstP
Rector & Chief Patron
Maritime Training Institute

Capt. S. M. A. Mahmoodi
Director Training & Studies
Master Mariner, Chartered Shipbroker
Incorporated Administrator
(M. S. Marine Management U.S.A).
FICS, FNI, FCILT, FIMarEST, MRIN
Minst TA, Minst AM, Minst FF, Minst P.

Brig (Rtd) S.S.A Qasim
Honorary Fellow of the CILT, UK
Honorary Advisor,
Pakistan Council

Capt. Khalil Ur Rahman Khan, FCILT
Vice Chairman, CILT Pakistan and Convener, Education and Training Sub Committee

Prof. Muhammad Azhar Sajjad
MBA., MA (Economics) CMLIT (UK)
Chief Executive of CILT (Pakistan)

Dr. Abdul Shakoor Pathan, Ph.D
Professor, NED University
Ex-Professor of Bahria University

Mr. Naveed Ali Khan
Course Leader
MBA Supply Chain/ACCA Finalist

Capt. Khalil Ur Rehman Khan
Master Mariner, FCILT
Vice Chairman, CILT
Pakistan and Convener,
Education & Training Sub Committee

Mr. Abid Hussain Ansari
Head of HAD/HND Program
ACCA-Affiliate

Mr. Mohammad Danish Saleem
MBA Marketing
BBA Honors

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